

Role Summary

The role of the Senior Graphic Designer is to deliver graphic design solutions, print and production for print and on-screen projects, branding, logo design, signage and any other graphic design work required.

Role Definition

Job Title: Senior Graphic Designer

Reporting To: Head of Graphics on a day-to-day basis and ultimately to the Head of Communications

Responsibilities

- Supporting the Head of Graphics to ensure delivery of graphic support to the practice
- Helping mentor and ensure best practice through leadership and junior team members mentoring
- Responsible for lead concept design and delivery using both internal and external suppliers as appropriate, managing graphic design projects from initial briefing by clients or internal design groups to delivery to specified deadlines
- Design presentations for mobile app delivery using Adobe Creative Cloud (CC) applications, published through evolving industry standard software's
- Presentation design and refinement skills using PowerPoint, Word and Adobe CC applications
- Research and advise on new developments and changes to industry production standards.
- Design for both on and off-screen application as required by clients or internal design groups
- Creating graphic solutions for competition submissions, devising bespoke branding and /or logos for new potential projects as required by clients or internal design groups.
- Interpret Architect's drawings and ideas into clear, comprehensive and elegant diagrams for use in briefings and/or presentations
- Ensuring the correct implementation of the Foster + Partners identity and maintaining consistency across all deliverables
- Effective design and implementation of print and digital templates for Practice-wide use
- To contribute, or otherwise assist, as required
- Thorough knowledge and compliance with Foster + Partners procedures and standards
- Equity, diversity & inclusion (EDI) is a core priority. To support and champion the embedding of this focus as a collective workforce responsibility, EDI should be integrated, where relevant, into all workstreams.

Qualities and Skills Required

- Able to demonstrate ability to undertake the above responsibilities.
- Legally able to work in the country in which the position is based.
- Excellent organisational skills.
- Able to manage sensitive and sometimes confidential information
- Self-motivated, willing to take on responsibility and help structure workloads and time planning for junior team members.
- Demonstrate initiative and a proactive approach to daily tasks.
- Good interpersonal skills and able to work independently and as part of an effective team
- Flexible attitude.
- Able to build good relationships at all levels, internally and externally.
- Resilient to cope with conflicting demands, able to prioritise duties and work effectively under pressure (while always remaining calm and professional).
- Able to work as part of an effective team assisting and supporting team members.
- A working knowledge of HTML 5.0 in browser and presentation contexts as well as

- experience creating animations would be beneficial.
- Expert knowledge of all graphic applications, particularly Adobe CC and associated software.
 - Detailed knowledge of established and evolving industry standards and practices.
 - Good communication skills.
 - Able to work with established folder structures and filing.
 - A Degree and /or Masters or an equivalent qualification in Graphic Design.
 - A passion for design and architecture is essential.

This description reflects the core activities of the role but is not intended to be all-inclusive and other duties within the group/department may be required in addition to changes in the emphasis of duties as required from time to time. There is a requirement for the post holder to recognise this and adopt a flexible approach to work. Job descriptions will be reviewed regularly and where necessary revised in accordance with organisational needs. Any major changes will be discussed with the post holder.